



Veal's New Direction[®]

STRAUSS[®]

Like the iconic red barns that dot the Midwestern landscape, Strauss[®] Group Raised Special-fed veal is renowned for reliability, consistency, quality, and tradition.

Today, we proudly continue our journey by providing consumers the veal they crave, Group Raised and tether-free.

Never Tethered
Raised in Groups

Never Ever Administered
Growth Hormones*

Born and Raised
in the USA